

3 Ways Memento Powers the World Cup in Real Time



1 Live Origin

Customer: Major UK Broadcaster

Challenge

Replace AWS Elemental MediaStore before the World Cup

Solution

Memento Media Storage

Delivers

- Live Manifests
- Video segments
- Automatic failover

Results

Millions of fans stream without interruption



2 Real Time Anti-Piracy

Customer: Major US Broadcaster

Challenge

Stop account sharing and stream piracy

Solution

Memento Concurrency Tracking

Delivers

- Stream validation
- Account monitoring
- Allow/deny decisions

Results

Protect content, revenue, and viewer UX



3 AI-Powered Personalization

Customer: Sports Super App

Challenge

Deliver relevant content in real time

Solution

Memento event collection and embeddings

Delivers

- Real-time user signals
- Content embeddings
- Personalized feeds

Results

Improve user engagement and retention

One platform.
Three workloads.
Millions of fans.

 **memento**

